THE UNITED FARMER

MAY, 1967 Vol. 5 – No. 5

THE FIGHTING FAIRVIEW U.F.A. MITES

WINNERS OF THE GRAND HOTEL TROPHY AND THE HINES CREEK TROPHY

Left to right, front row — Gordon Swichenuik, Ed Peterson, David Fentie, Darrel Watchorn, Clary Fentie. Second row — Gary Halvorson, Dwayne Sterling, Ray Kuntz, John Solheim, Harvey Smook and Ralph MacLaine Pont. Third row — Manager Roy Sterling, Neil Hart, Paul Moskalyk, Stefan Henry, Kim Tillsley, Don Zurkan and Coach Dunc Fentie.

The U.F.A. Co-operator will now be printed under the name of "The United Farmer". On the cover is shown the new logo of U.F.A.

No immediate policy changes are contemplated, however we will strive to achieve our prime objective which is to stimulate and maintain the interest of our readers.

Authorized as second class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Postage paid at Calgary.

COVER PICTURE

FENTIE'S FAITH FULFILLED

The fighting fervor, fire and fortitude of the Fairview Mites has made Dunc Fentie, U.F.A. Bulk Petroleum Plant agent at Fairview, the proudest hockey coach in the district.

Undefeated in tournament competition this year, the Mites recently won the Grand Hotel trophy emblematic of the Fairview tourney and the Hines Creek tourney sponsored by the Minor Hockey Association.

Congratulations Dunc, Roy and boys on the fine season you've had.

Centennial Bulletin

1867 | 1967

DO YOU DARE? ? ? ?

Some 1867 remedies! Aren't you glad you are living in 1967? Grandma Capen's Recipes and Remedies. As you read this keep in mind that people a hundred years ago actually used the remedies and had to live with the results afterwards!!!

TREACLE PUDDING

6 oz. flour
2 oz. suet
½ tsp. salt
1 egg, well beaten
2 tbsps. milk
½ tsp. ground ginger
1 tsp. baking powder
4½ oz. golden syrup
½ tsp. black treacle
Steam 2½ to 3 hours

HAIR (To make grow)

Rum, about an eighth cupful
1 oz. beef marrow
2 drops castor oil
¼ oz. Rosemary
20 drops paraffin oil
1 dram white wax

Mix together, rub in well for a quarter of an hour with a flannel. Rub the scalp with onion juice several times a week as well.

Athletic Award Program

As many as six million school children may be running, jumping, swimming, skating or hiking in the biggest Centennial program of all, in terms of numbers.

A series of achievement tests scaled for students from six to 18 years of age is being evolved under which the participants will be supervised by school or other officials. Retarded and handicapped children will be able to take part to a certain extent. Gold, silver bronze and red crests will be awarded on the basis of the test results.

MEDICAL RECIPES

Barber's Itch

Mix together one dram hellibore root, one dram black sulphur with 1½ ounces hog's lard. Annoint the face three times a day.

N.B. This is a certain cure for this distressing complaint.

Cough (To Relieve)

Take a tablespoonful of glycerine in a glass of hot milk.

Bed Sores

The white of an egg beaten to a stiff froth; add two tablespoons of spirits wine. Apply occasionally with a feather.

Hint

The rough side of a cabbage or ivy leaf will draw a wound, and the smooth side will heal a wound.

Hair Restorer

Apply equal part of castor oil and Jamaica rum.

Lead in Hot Water

The water of hot water taps should **never, never** be used for cooking or drinking as this is liable to give lead poisoning

Walls (To dry up)

Paint over with sulphuric acid, keep off your hands.

Excessive Smoking

This is often the cause of blindness and nervous breakdown. No one should smoke more than one ounce of tobacco a day in any form. If the habit is difficult to stop, try chewing liquorice root every time you want to smoke.

St. Paul

The St. Paul Fish and Game Association is planning a "Wild Life Banquet". The menu will include such delicacies as porcupine meat, deer, moose, elk, bear, ducks, upland game birds, and whatever else can be shot or trapped. Special guest speakers from the field of wildlife will be present along with sports personalities.

SALUTE TO SOUTHERN ALBERTA

An agricultural scholarship winner, a life member of the Aberdeen Angus Association, a Master Farmer, awards winner in local and national fairs and a father of 9 children — some of our delegates in District No. 4 have attained these achievements.

Director of U.F.A. Co-op District No. 4

NEIL A. MOWATT
Parkland

The first association Director Neil Mowatt made with U.F.A. Co-op was when he attended Farm Young Peoples' Week at the University of Alberta and met Miss Birch who was lecturing at the sessions. Mr. Mowatt's interest in co-operatives was extended by his winning the Alberta Wheat Pool Scholarship to the Olds School of Agriculture. He took the two-in-one course and won a further scholarship to attend the University of Alberta. His father's illness in 1948 caused Mr. Mowatt to return home and take over the farm.

Mr. Mowatt farms one-and-a-half sections. His home is located on W½ 20-15-26 W4 and he also has grazing land located on Section 34 and 35-15-2 W5. His farming enterprise consists of grain and beef. For a number of years he was an elite seed grower producing first generation Thatcher wheat and registered Redwood flax.

Some of the many offices Mr. Mowatt has held are: Director of the local Rural Electrification Association for several years, Director and then President of District 12 of the F.U.A. and Secretary-Treasurer of the Spruce Ranching Co-operative for nine years.

Mr. Mowatt is married and has three daughters and one son. He is a member of the United Church, the I.O.O.F. and the Nanton Fish and Game Association. He has been on the Board of Directors of U.F.A. Co-op since 1961.

DELEGATE DISTRICT NO. 4

HANS HASSELMAN
Twin Butte

Delegate from Subdistrict No. 22

Mr. Hasselman is a colorful member of our delegate body. His well-defined statements (spiked with his inimitable humor) are respectfully received by his fellow delegates.

Mr. Hasselman's farm is located on the south half of Section 8, Township 5, Range 28. He does mixed farming on two sections and has won awards at fairs in Pincher Creek, Cardston and Lethbridge.

He participates actively in all phases of community life. Some of the positions Mr. Hasselman has held are: Member of the local school board for six years; Secretary-Treasurer for 20 years of F.U.A. Local 1222; subdistrict Director for 15 years and now district director of this local; Director of the agricultural section of the Pincher Creek Chamber of Commerce. Mr. Hasselman has been a delegate to U.F.A. Co-op since 1964. He is married and has three children, all married.

RAYMOND H. HART
Claresholm

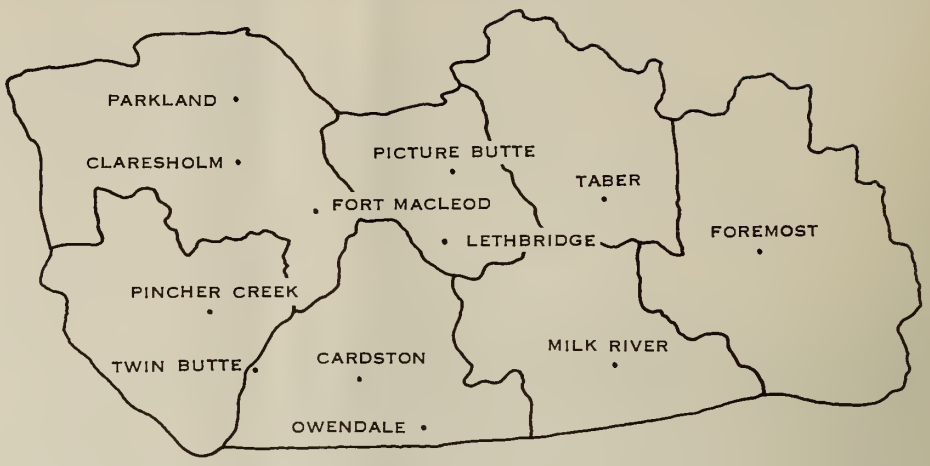
Delegate from Subdistrict No. 23

Since 1957 when he was elected a delegate of U.F.A. Co-op, Mr. Hart has conscientiously carried out his responsibilities to our organization. His farming enterprise, located two miles south and five miles west of Claresholm, consists of purebred Angus cattle, poultry and grain.

Mr. Hart has held executive positions in many associations: Secretary of the Willow Creek Rural Electrification Association since 1953; on the board of the Claresholm Co-op as a director for 12 years and secretary for two years; secretary of the Greenbank local of U.F.A. Co-op for eight years; served as both secretary and president of the local F.U.A.; and secretary of the Claresholm Branch No. 4 of the Canadian Legion. He was a member of the R.C.A.F. for three-and-a-half years and served overseas.

Mr. Hart is married and has four children, Ruth, Elizabeth, Mikel and David. His hobby is producing top Aberdeen Angus cattle and he has certainly made a success of this as shown by his being made a life member of the Aberdeen Angus Association.

Delegate District No. 4



Out of the adversity of light rainfall, farmers of Southern Alberta have perfected several kinds of agriculture — dry land farming and cattle ranching on the high benchlands and vegetable production where fertile acres can be irrigated. As a result, crops are more diversified here than anywhere else in Alberta.

HOWARD B. HANEY
Picture Butte

Delegate from Subdistrict No. 24

Mr. Haney's farm is located SE 3-11-2 W4. The diversity of his enterprise is shown in the many phases of farming carried on by Mr. Haney. He fattens beef, raises registered Herefords, grows registered grain, hay and sugar beets.

Barley and oats raised by the Haneys have won numerous first prizes from 1955-1965, at the Lethbridge Seed Fair. This farming ingenuity was capped by the winning of the Master Family Award in 1960.

Mr. Haney is a member of the Lions Club, F.U.A. and R.E.A. and has served as president of the Picture Butte Lions Club and the Iron Springs F.U.A. In addition to his delegate duties, Mr. Haney is on our Delegates' Educational Advisory Committee and this year served as it's chairman.

He is married and has three children. His hobbies are music particularly the piano and accordian, reading and bowling.

WILLIAM L. FLETCHER
Purple Springs

Delegate from Subdistrict No. 25

Mr. Fletcher's grandfather homesteaded at Purple Springs in 1907 and since then the Fletcher family has been an integral part of this community.

His home is located NW¼ 10-8-14 W4 and although he raises some cattle, Mr. Fletcher is basically involved with grain farming and has placed with entries at the Calgary Seed Fair.

The Fletchers have three children, Greg, Gordon and Cheryl, and are members of Knox United Church in Taber. Mr. Fletcher belongs to the Sherborne Society and the local U.G.G. board.

Among his hobbies he lists pistol and rifle shooting and curling.

CLAUDE P. STEVENS
Foremost

Delegate from Subdistrict No. 26

Mr. Stevens farms the land his father Allan Stevens farmed before him. As there were no surveys in 1909, the elder Mr. Stevens "squatted" on his land. He homesteaded one quarter and pre-empted a quarter, buying in 1917 an adjoining homesteader's half section. Mr. Stevens recalls that his father leased section 29 which is to the south of Section 32 — later bought it at a government auction — lost it to the government because of drought and hard times and then bought it back for less than the original price (he paid for it in full this time). Mr. Stevens bought the land from his father but previous to this he took an aero-dynamic course in Vancouver and worked for MacDonald Bros. Aircraft in Winnipeg until as he notes, "the freedom and security of the farm soon lured me back."

Mr. Steven's farm is located E½ 32-5-11 W4 and he raises some winter wheat, rye, Campana barley, although his main crop is Durham wheat and bread wheat. He has been a registered flax grower and won prizes at the Lethbridge Seed Fair. Mr. Stevens has

(Continued on Page 3)

SALUTE TO SOUTHERN ALBERTA . . .

(Continued from Page 2)

affiliated himself with many organizations. He was a director from 1955-1960 of the Forty Mile R.E.A. and has served since 1960 as vice-president; director of the South Foremost Mutual Telephone Co. and secretary from 1962-1965 of the Alberta Wheat Pool's delegate advisory committee; publicity director of the Foremost Elks Lodge; a member of the Farmers' Union since its formation and local president from 1956-1959 and since 1961 has acted as secretary.

Mr. Stevens is married to the former Thelma Kingsbury. They have two girls and a boy and are members of St. Saviours Anglican Church.

JAMES K. HADFIELD
Owendale

Delegate from Subdistrict No. 28

Many of the men, who, with their forefathers, helped build the west, can be found in the delegate body of U.F.A. Co-op. Mr. Hadfield is one of these pioneer Albertans born in the Cardston district. On his farm located on Section 29, Township 1, Range 23, W4, he keeps cattle and grows wheat and barley.

Another strongly defined pattern emerges among our delegates which shows them as men who devote time and energy to U.F.A. Co-op and still are active in many other organizations.

Mr. Hadfield is no exception. He served on the Cardston Municipal Council from 1948-1952; has acted as chairman of the Boundary R.E.A. since 1954; served for three terms on the local school board; is an original member and was president of the Owendale local and was a delegate to the United Grain Growers.

Dr. Lamont Hadfield, his oldest son, is associated with the Kettering Institute of Research; Earl is with the Research Council in Edmonton; and the youngest son has just completed a two-year mission with the Church of the Latter Day Saints in France. Mr. and Mrs. Hadfield can be justly proud of the fine work being done by their sons.

LEO P. ELLERT
Milk River

Delegate from Subdistrict No. 27

Mr. Ellert is engaged in grain farming at SW 27-2-16 W14. He was elected a delegate to U.F.A. Co-op in 1965.

He has served on the local school board for the past three years. Mr. Ellert is secretary-treasurer of the Milk River Minor Hockey Club and has devoted much time to the promotion of this organization. Some of his involvement may stem from the fact that he is the father of nine children which could certainly be a baseball team, but with his keen interest in hockey, the Ellerts can easily have their own hockey team plus an extra forward line.

"As a Canadian and a farmer, I say — thank you."

Robert Gardiner Scholarship Awards

"You and your fine organization are doing a wonderful job for agriculture and for Canada, and as a Canadian and a farmer, I say 'Thank you'."

Robert Gardiner was President of U.F.A. Co-op from 1931 until his death in 1945. In honor of Mr. Gardiner, the Board of Directors of U.F.A. Co-op, established the Robert Gardiner Scholarship Awards. Each year, seven scholarships are presented to agricultural students at Olds, Vermilion, Fairview and the University of Alberta.

Students from all corners of Alberta have been encouraged to continue their studies through winning these awards. Some of the more recent winners are: Harvey Edmunds, Hines Creek; Robert Mitchell, Brian Hammond, Pincher Creek; Brian Taylor, Gibbons; Gordon Grey, Vermilion; Marvin J. Dudas, Stirling; Daniel Lane, Belloy; John Lieverse, Beaverlodge; Douglas Hall, Calgary; Gary Anderson, Bowden; Ralph Rasmussen, Gwynne; James McLaughlin, Vermilion; Ross Hughes, Edmonton; Ronald C. Krause, Hilda.

Gary Anderson, Bowden, undergraduate at the Olds Agricultural and Vocational College and a recent winner of the Robert Gardiner Memorial Scholarship wrote to Mr. H. Thompson, U.F.A. Co-op delegate from Subdistrict No. 18 who made the presentation of the award on behalf of our Company. Mr. Anderson wrote, "I shall put the money to good use — probably a Canada Saving Bond — so I will never wonder 'where it went'. You and your fine organization are doing a wonderful job for agriculture and for Canada, and as a Canadian and a farmer I say, thank you."

Thank you, Mr. Anderson, for reaffirming the decision of the Board of Directors that the Robert Gardiner Scholarship Award is a fine way of honoring Robert Gardiner, late president of U.F.A. Co-op Ltd.

Delegates and Directors Meetings - 1967

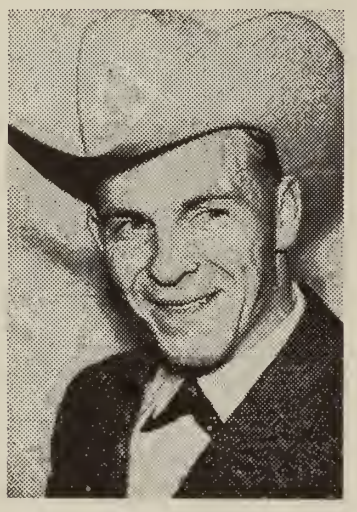
June 5	N. A. Mowatt	El Rancho Motel, Lethbridge	1:30 p.m.
June 6	M. H. Ward	E.I.D. Board Room, Telstar Motel, Brooks	1:30 p.m.
June 7	A. F. Silver	U.F.A. Board Room	1:30 p.m.
June 8	J. M. Bentley	F.U.A. Board Room, Edmonton	1:30 p.m.
June 12	G. E. Johnson	Wainwright Hotel, Wainwright	1:30 p.m.
June 13	D. C. Manderson	Alberta Hotel, Vegreville	1:30 p.m.
June 14	E. McDonald	Driard Hotel, Wetaskiwin	1:30 p.m.
June 16	Geo. Sayle	York Hotel, Grande Prairie	10 a.m.

HIGH LEVEL

TAYLOR ALSASK

DEL BONITA

Canadian Rodeo Champion Joins U.F.A. Co-op



LEO BROWN
CZAR, ALBERTA

On January 4th, 1967, Leo Brown was appointed U.F.A. Co-op bulk plant agent at Czar. Al Carder, Petroleum Area Supervisor, was kind enough to write and tell us but in digging up some more data on Leo, the months flew by. So our apologies Al and Leo for the delay.

Leo Brown joined the Canadian Rodeo Cowboys' Association in 1955. He is now the vice-president of this Association.

He contested in brahma bull riding, bareback and saddle bronc and he achieved his first placing in 1957. From then on, there was no stopping him. He attained his first Canadian championship in 1958 and went on to win seven more Canadian championships.

Another spectacular achievement was his becoming the first Canadian to qualify in the national finals of brahma bull event.

Leo has certainly been outstanding as a rodeo participant, and it is an honor to welcome this exciting contestant to the U.F.A. team.

Leo and his wife Marlene have two daughters and make their home in Czar.

HERE a

At the Canadian Western Stock Show and Rodeo, Edmonton.

The U.F.A. Farm Supply Division's display was seen by thousands of Albertans.

Vivian Kirk, Miss 79 — CSCW — Camrose.

Aubrey Miller, Vic Willoughby, Lloyd Clark. Farm Supply Division.

U.F.A.'s Alberta Bend Steel Building.

d THERE

JIM DAVIS RECEIVES NEW APPOINTMENT

Great Golfing Guaranteed

Recently Mr. Ward Smith, Manager of the Farm Supply Division of U.F.A. Co-op, was pleased to announce the appointment of James Davis as Assistant Manager of the Red Deer Farm Supply Centre.

Jim has a good agricultural background as he was born and raised on a farm at Viking, Alberta. He also completed his schooling in Viking.

On March 16, 1964, Jim joined U.F.A. Co-op as a salesman with our Edmonton Centre. One week before he left for Edmonton to take over his new position, Jim's wife presented him with a son — their first child.

Country and western music are the sounds Jim likes and in sports he enjoys broomball, softball and golf.

Congratulations, on your appointment to Assistant Manager of the Red Deer Farm Supply Centre. A promotion, a new son and Red Deer's superb golf course — who could ask for anything more?

NEW EMPLOYEES

ROY STEWART ..... Provost Farm Supply Centre
RODGER MURRAY ..... Printing and Stationery Department, Head Office
GARRY SWEET ..... Calgary Farm Supply Centre
DENNIS KRAUSS ..... Precutting Plant, Calgary
HAROLD KIMMEL ..... Precutting Plant, Calgary
WAYNE BROWN ..... Farm Supply Accounting, Head Office
DONALD JICKLING ..... Provost Farm Supply Centre
ELISIE SIROCKMAN ..... Grande Prairie Farm Supply Centre
NINA CHIZ ..... Head Office
SHARON COULTER ..... Dividend Department, Head Office
GERALD CLARK ..... Camrose Farm Supply Centre
JAMES ESCOTT ..... Calgary Farm Supply Centre
GORDON INNES ..... Camrose Farm Supply Centre
SYLVIA DUNLOP ..... Farm Supply Accounting Head Office

MANNING

BAYTREE EMPRESS

MILK RIVER

We're Proud of You

Congratulations to FRED PARSONS and KURT ENGEL, Head Office Credit Department, who have successfully completed the evening course in basic credit management at the Southern Alberta Institute of Technology.

U.F.A. CO-OP NEW MEMBERS

In April, the Dividend Department of U.F.A. processed 376 membership applications. There were 168 new members in the Farm Supply Division and 208 new customers in the Petroleum Division.

Sincere thanks to Judy Raffin who supplies this information foı us every month.

SLIMMING DIET

MONDAY:
Breakfast: Weak tea
Lunch: ¼ cup boullion cubs in ½ cup diluted water
Dinner: 1 pidgeon thing
3 oz. prune juice (gargle only)

TUESDAY:
Breakfast: Scrape crumbs from burnt toast
Lunch: 1 doughnut hole (without sugar)
1 glass dehydrated H2O
Dinner: 3 grains cornmeal (boiled)

WEDNESDAY:
Breakfast: Shredded egg shell skin
Lunch: ¼ doz. poppy seeds
Dinner: Bee's knees and mosquitoes knuckles, sauted in vinegar

THURSDAY:
Breakfast: Boiled out stains of old tablecloth
Lunch: Belly-button of navel orange
Dinner: Three potatoes eyes (diced)

FRIDAY:
Breakfast: Two lobsters' antennas
Lunch: 1 tail joint of a sea horse
Dinner: Rotisserie broiled guppy

SATURDAY:
Breakfast: Chopped banana seeds
Lunch: Broiled butterfly liver
Dinner: Jellied centipede vertebrae

SUNDAY:
Breakfast: Pickled hummingbird tongue
Lunch: Prime rib of tadpole, aroma of empty custard pie plate
Dinner: Tossed paprika and cloverleaf salad

THE CALGARY STAFF ASSOCIATION SPRING PARTY

Miss M. Black and Miss E. Birch with the bouquets presented to them by the Staff Association.

Mr. George Sayle, President of U.F.A. Co-op, Miss Birch, Mr. Allen Wemp, President of the Calgary Staff Association, Mr. Elmer Reimer, Master of Ceremonies, Miss M. Black.

Mrs. G. Sayle, Shirley Reimer, George Sayle, Eileen Birch, Elmer Reimer, Marj. Black and the future Mrs. Wemp.

We dare you to compare! The parties the 1966 Calgary Staff Association held were tops. Just ask anyone who was there and enjoyed themselves. The 1967 Staff Association has certainly started off very comparably. The first party of the year was held at the Al San Club on April 8th with one of the best bands that's been heard for many years in Calgary in attendance. The Calgary Stampede City Stompers played the kind of music that everyone liked and that was about every kind of music. A delicious buffet dinner was served and with the wonderful music and congenial crowd in attendance, a wonderful time was had by all.

The highlight of the evening was a tribute paid to Miss E. Birch, who recently retired as U.F.A. secretary, and to Miss M. Black, who shortly plans to retire. Lovely bouquets of flowers were presented to each of them, and the girls were the belles of the ball, with never a moment when they weren't dancing. It was a warm and exciting evening highlighted by the honor paid to both these wonderful people who will soon be leaving U.F.A.

MISS EILEEN BIRCH, who recently retired as Secretary of U.F.A., was the guest of honor at a dinner held by the Board of Directors and Management of U.F.A. at the Ranchman's Club.

One of the gifts Miss Birch received in appreciation of her 43 years' service with U.F.A., was an electric typewriter.

Director M. Ward and Miss Eileen Birch.

U.F.A. STAFF ASSOCIATION

I must again give you all my sincere thanks for your kindness to me — the party and the lovely roses, the gift of money which is going to get me a telephoto lens which I have always wanted and which will be put to great use this summer — and the greetings from the "computer", and many more. The time comes when one has to leave what one loves most doing and it helps a great deal to go with such warm thoughts.

Good luck to you all.

Sincerely,
EILEEN BIRCH.

Twenty Year Service Awards Presented to

LAWRENCE PROUDFOOT and ARNE OLSON

It was Mr. McCartney's great pleasure to present service awards to two men with whom he has been associated for twenty years. These two men, who have earned the respect and admiration of their associates, are Lawrence Proudfoot, Petroleum Division Manager and Arne Olson, Personnel Manager of U.F.A.

General Manager W. McCartney and Petroleum Division Manager L. Proudfoot.

Mr. Proudfoot was born in Lacombe, Alberta. The original homestead of his parents is now the site of the Master Farm Family. While attending high school in Lacombe, he took an active part in rural youth organizations. For many years, he attended Farm Young Peoples Week at the University of Alberta and was president of the Junior U.F.A. from 1946 to 1947.

In March, 1947, Mr. Proudfoot joined U.F.A. His first position, which he held from 1947 to 1949, was in the Educational Department in Calgary and Edmonton. He joined the Petroleum Division as Area Supervisor in Calgary, a position he held from 1950 to 1953.

In 1954, he assumed the responsibility of Area Supervisor for the Peace River country and with his family made his home in Grande Prairie. In April, 1958, Mr. Proudfoot returned to Calgary to work in the Calgary Head Office Petroleum Division. In 1965 he was appointed Petroleum Division Manager.

Over the years, the many complexities of the Petroleum Industry have made Mr. Proudfoot's job more and more demanding. The Petroleum Division of U.F.A. has achieved a tremendous growth and much of the credit for this can be given to Mr. Proudfoot and his sincere dedication to his work. He has augmented his many years of practical experience in our Company with courses at the Banff School of Fine Arts and is a graduate of Marketing Management and Executive Development in Advanced Management.

In his private life, Mr. Proudfoot was an executive for the school association and is presently on the Board of Stewards at the Parkdale United Church. He enjoys all sports particularly hockey, golf, baseball, football — and, with his wife Betty and their children Sylvia and Darryl, enjoys being a "trailerite".

To Mr. Proudfoot we must attribute one more particularly admirable quality. There is a saying that "if you are too busy to be courteous, then you are too busy". Mr. Proudfoot is without a doubt one of the busiest men in our Company but he is never too busy to be courteous.

W. McCartney and Personnel Manager A. Olson.

Mr. Olson is the Personnel Manager of our Company. He was born and raised on a farm in the Edberg district and remained there until going to high school and college.

Before joining U.F.A., Mr. Olson had a very distinguished military career. In 1941 he joined the Infantry and Artillery Division of the Canadian Army. In 1943 he was transferred to the R.C.A.F., No. 116 Bomber Reconnaissance Squadron. During this period of service he was honoured by being awarded the British Empire Medal.

Mr. Olson joined U.F.A. in 1947 as Petroleum Area Supervisor and Auditor, a position he held until

(Continued on Page 8)

TWENTY YEAR SERVICE . . .

(Continued from Page 7)

1960. He became active in Public Relations and promotional activities for our Company from 1960 to 1963 and was appointed Personnel Manager in 1963 — a position he holds today.

Mr. Olson has been an active member of the community and is a member of the Society for Personnel Administration, United Church, Associated Canadian Travelers, Toastmasters International (vice president last year), the R.C.A.F. Association (No. 701 Wing), the Administrative Society, the Calgary Chamber of Commerce, and is on the Board of Directors of Western Co-operative College. He is also the executive member and treasurer of the Calgary Personnel Association and was the executive member and treasurer of the Alberta Personnel Conference held recently.

He has taken many courses which have been helpful to his work. These are: Administration and Senior Administration with the R.C.A.F.; Rural Leadership and Personnel Administration at the Banff School of Fine Arts; Public Speaking at Mount Royal College; Toastmasters International, Calgary; Management of Personnel, Western Co-op College; and he is now in his second year of Personnel Administration at the University of Calgary.

Mr. Olson's job, particularly in today's world, is extremely challenging. It is his responsibility to get people of many different temperaments to work together as a closely knit, congenial group.

Tact might well be called the lubricant of good human relations in business and industry. It is in fact, the essential lubricant in relations between all people — as individuals, family groups and business associates.

Many things can be said about the advantages of a tactful person in Mr. Olson's position and when you couple this with his basic warmth and understanding, we are fortunate to have him as our Personnel Manager.

To these two men, Mr. Proudfoot and Mr. Olson, who have certainly helped in the growth of our Company and who have *earned* the respect and admiration of their associates, congratulations on achieving your 20-year service awards and from your many associates, your many courtesies and considerations are wholeheartedly appreciated and respected.

THE HANNA FARM SUPPLY CENTRE

It was May 28th, 1965, when United Farmers of Alberta officially opened the Farm Supply Depot in Hanna.

Approximately 1,500 farmers, visitors and guests toured the premises on opening day. Throughout the day, Radio Station CJDV of Drumheller conducted broadcast interviews from inside the warehouse and in addition provided live entertainment.

The first manager of the new Hanna Farm Supply Centre, Larry Luft was, previous to his appointment as manager, Head Counterman of the Edmonton Farm Supply Centre. Officials from the Board of Directors in attendance at Hanna for the opening were President G. Sayle, Vice-President A. Silver, Directors M. H. Ward and the late C. Ziegler. Delegates included J. Gaschnitz of Drumheller and T. Quaschnick of Hanna. Several Head Office personnel attended and assisted with the duties throughout the day.

The depot program has now been in operation for two full years. It has proven satisfactory as a service to members and from a financial viewpoint as well. Hanna has made excellent progress reaffirming the need for a depot in this location and recently was enlarged to meet member demands.

Everything in the Open at the Hanna Farm Supply Centre

Hanna Farm Supply Centre Personnel

Meet the boys at No. 9 Farm Supply Centre —

DAVE LATAM, JACK McDONALD and GORDON BLADES

DAVID LATAM

Manager, Hanna Farm Supply Centre

Dave Latam joined U.F.A. on March 9th, 1964, as a Counter Salesman. On March 15th, 1966, he was appointed Assistant Manager of the Lethbridge Farm Supply Centre. On August 1st, 1966, he was appointed Manager of the Hanna Farm Supply Centre.

Dave was born in Edmonton, and received his schooling at Salisbury High School. He has an extensive background in farming. His particular hobby is tinkering with farm machinery and cars.

Dave is a personable and likeable young man whose dedication to his work has achieved a managership for him although it is only two years since he joined our Company.

On staff with Dave at the Hanna Farm Supply Depot is Jack McDonald, Salesman, and Gordon Blades, Warehouseman.

Best wishes for your continued success at the Hanna Farm Supply Centre and to Dave Latam — the boy with the positive attitude. You are an outstanding example of the people who have helped build our Farm Supply Division.

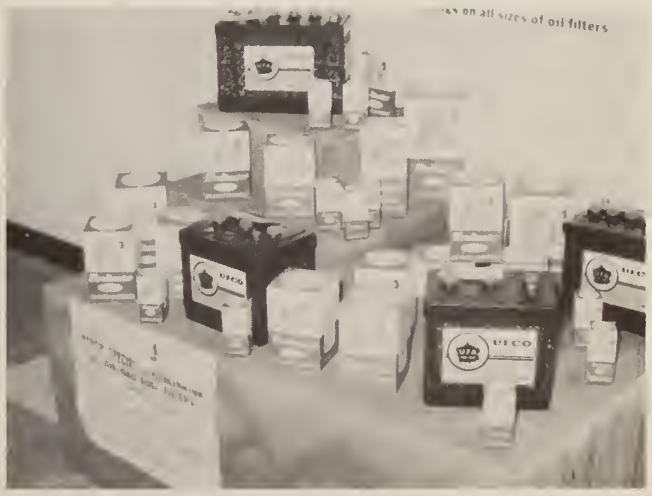
JACK McDONALD

Salesman

GORDON BLADES

Head Warehouseman

Seed Treatment Display



Battery and Filter Specials

COMING EVENTS

June 2 & 3	BANFF Confederation Caravan,
June 4	CARSTAIRS Dedication of Centennial Gate,
June 4	BYEMOOR Confederation Caravan,
June 6	DIDSBURY Confederation Caravan,
June 7 & 8	OLDS Confederation Caravan,
June 9 & 10	INNISFAIL Confederation Caravan,
June 11	SYLVAN LAKE Confederation Caravan,
June 13 & 14	ROCKY MOUNTAIN HOUSE Confederation Caravan,
June 15 & 16	LACOMBE Confederation Caravan,
June 17	RIMBEY Confederation Caravan,
June 18, 19 & 20	PONOKA Confederation Caravan,
June 21	WETASKIWIN Official Opening of Centennial Centre,
June 21, 22 & 23	WAINWRIGHT Confederation Caravan,
June 24 & 25	LEDUC Confederation Caravan,
June 27	DEVON